



How To Create & Sell Your Own Profitable eBook On The Web

...

**Using free and nearly-free
programs**

BY KEN SILVER

**We are at the beginning of an exciting new era,
like the gold rushes of last century.**

Internet information is the gold of tomorrow...

**And those equipped with this knowledge
will prosper.**

The Tools are here, in these pages...

Let's Start!

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Navigating

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Your **Acrobat Reader program** may have already automatically opened your manual. Here's how to change your **viewing size** settings:

To change the size of your PDF page

You have 2 ways to do this:

1) Sizing

At the bottom of your Acrobat Reader screen, you'll see these sizing controls.



Click the one on the left (shown with the cursor on the control) to change the screen size more accurately.

2) Icons

At the top of the Reader screen, you'll see 3 icons.



Click on each one of these in turn and discover how the page increases and decreases in size. Choose one that's comfortable for your viewing.

Navigation Panel

Your screen may open with the bookmark panel open on the lefthand side of your screen.



If this takes up too much screen, you can close it using the **Navigation Panel** icon (shown below with arrow pointing at it).

Turning Pages

There are 4 ways to turn a PDF file page.

1) Use the **Arrow keys** on your keyboard. Use either Forward → or Back ← or Up ↑ and Down ↓.

2) Use the **scrolling bar** on the righthand side of your screen.



Notice that when you click your **cursor** on the **scroll button**, the page number is revealed in a small window close by it.

3) **Bottom panel operation.**



By using either side of the **page counter window**, you can 'turn' the page forward or back.

4) **Top icons.**



Click on these icons to move forward or back.

Returning To Previous Pages

Click on this icon. It will return you to the **previous page view**, keeping your original page size the same.



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- **Web page designers** asking for a critique of their **web page** (if they are experts, do they really need to do this?)
- **Experts** of all varieties asking how they can **increase their sales**.
- **Webpage gurus** looking for ways to increase their **traffic**.
- **More 'experts'** giving **advice** that is inherently flawed.

e-commerce income

So this is the reason for my manual... to be a real, living, breathing insider's example of **e-commerce success**.

Taken from it what you need, and spit out the rest.

But always remember that the methods here are the exact ones that allows me to make an above average income on the internet.

And just by following and using my system faithfully, you may copy my success too. (*But no guarantees mind you... it depends on the effort you put in, and to a certain extent the skills that you use*).

Now that I've got that part over with - and **you're still with me** - then let's get on with it!

Ken Silver

The "How-To" Guru!

Wellington, NZ

Sept 1999.

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